



For Immediate Release

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Celebrates the love of cats at the Dumb Friends League CatFest, July 10

DENVER (June 30, 2010) – Dog lovers shouldn't have all the fun! The Dumb Friends League invites people to celebrate their love of cats on Saturday, July 10, from 10 a.m. to 3 p.m. at CatFest.

CatFest will highlight adoptable cats and kittens, as well as feature a purebred cat exhibition, demonstrations and vendor booths selling cat-related merchandise. The annual event also includes educational, veterinary and behavior information on cats, as well as contests, giveaways, and games and activities for children. Interested adopters can take home any cat, 1 to 5 years old, for \$50 off on event day. Adoption fees are waived for all cats, 6 years or older, throughout the summer.

"Through this event, we want to improve the perception of cats in the community and show that cats do make wonderful pets," said Bob Rohde, the president and CEO for the Dumb Friends League. "They not only bring joy to your life and offer companionship, but cats are also affectionate, intelligent, receptive to training and low-maintenance."

Admission is free to CatFest, and the event will take place at Dumb Friends League Quebec Street shelter, located at 2080 S. Quebec St. in Denver.

More than 2,000 cat lovers are expected to attend the summer event. The first 500 people will receive a free goodie bag, with more than \$20 worth of cat-related items.

CatFest is sponsored by Hill's Science Diet, KOSI 101.1 FM and Banfield, The Pet Hospital. For more information, visit ddfl.org, or call (303) 751-5772, Ext. 1378.

About the Dumb Friends League

As the leading animal welfare organization in the Rocky Mountain region, the Dumb Friends League has been helping pets and people in the Denver metro area and beyond for 100 years. The Dumb Friends League has two shelter locations: 2080 S. Quebec St. in Denver and the Buddy Center at 4556 Castleton Court in Castle Rock. For more information, visit www.ddfl.org.

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